



## KÄSSBOHRER INTRODUCES NEW IMAGE CAMPAIGN

April 21, 2015, Goch - Inspired by its history of innovation, Kässbohrer is excited to introduce its new image campaign which highlights the Kässbohrer customer experience.

As Kässbohrer is stepping forward in trailer engineering and customer service to make a difference for its global customer base, the new image campaign embodies Kässbohrer's customer testimonials.

The campaign series set off with two top executives from Germany's leading transportation companies. Holder Detzer from Detzer Air Cargo Services GmbH and Bernd Schepers from Imgrund Silologistik GmbH honored us by participating in our new campaign.

Starting from the month of April, our new campaign will begin to appear on both English and German language industrial publications.

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