



## NEW FACILITY IN ULM KÄSSBOHRER COMING BACK HOME

April 11, 2016, Goch - One of Germany's most prominent pioneers in the semi-trailer engineering Kässbohrer has decided to return back its hometown, Ulm. The decision came 23 years after the company had ceased its operations in this industrial city in Germany's south-western state Baden-Württemberg and 123 years after Karl Kässbohrer founded the company. Today, Kässbohrer is one of the fastest growing semi-trailer manufacturers in Europe, recording a sales growth of 48% in its key markets in 2015.

Accordingly, Kässbohrer will establish a sales and after-sales center, as well as an assembly workshop in Ulm. From its new location, Kässbohrer is planning to fully offer its incomparably wide product range and its expertise in the maintenance and servicing for every semi-trailer type in its portfolio.

In line with its main after-sales center in Goch, the Ulm facility will also provide the recurring inspections of vehicles according to ADR and Pressure Equipment Directive with TÜV, DEKRA, RDW, AIB - Vincotte, DNV, as well as brake testing, TÜV general inspections, safety testing, UVV and internal coating of tank vehicles.

Kässbohrer will settle in Donautal district of the city and will operate in its new facility on a total area of 7,600 m<sup>2</sup>. The facility is expected to begin its operations in the second half of the current year.

Ulm is situated at the crossroads of the A8 motorway (connecting the principal cities of southern Germany, including Stuttgart and Munich), and the A7 motorway (Germany's longest motorway, running from northern to southern Europe).

Commenting on Kässbohrer's return to Ulm, the company's Executive Board Member for the Business Development Iffet Türken said on the company's stand at BAUMA 2016, "We are very excited to be returning back home and we're going back wiser, more grown-up and more innovative. Ulm is where Kässbohrer's story was begun in its 'Wagenfabrik' back in 1893. And today we are offering Europe's widest semi-trailer product range, as we preserved our heritage of innovation, which was at the heart of the company spirit from the very first moment."

Ms. Türken went on to say, "We see this as an important step for our growth in Germany operations. With our deliveries starting from Ulm, we will get closer to our customer base not only in the south of the country, but also in the neighboring countries, including Austria and the Czech Republic. We are also sure that our customers in southern Germany will find it very handy to find Kässbohrer's full after-sales services right near them. We are growing full steam ahead and we are decided to take every step to offer more effective transport solutions to our customers."

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Witnessing a rapid growth, Kässbohrer quadrupled its deliveries from its headquarters in Goch between 2013 and 2015. In 2015, the company recorded a year-on-year sales growth of 5.5% in Germany, compared to a 3.6% expansion in the overall German semi-trailer market.

### **About Kässbohrer**

In 1893, when Karl Kässbohrer founded his Wagenfabrik in Ulm, he redefined what trailer engineering could achieve. Today, thanks to over 120 years of staying true to his ethos, Kässbohrer products are used in more than 55 countries, have innovated in more ways and have a broader product line than Mr. Kässbohrer would ever have thought possible.

To enable the best customer service, Kässbohrer vehicles are produced at three different locations. The headquarters of the western European sales network is located in Goch, Germany. Vehicles for the Russian market are produced in Tula Oblast, while its main production facility is located in Adapazari – an exceptional example of a state-of-the-art semi-trailer factory in Europe and a top notch R&D center. The combined annual production capacity of the company stands at 20,000 units as of 2016.

In the European semi-trailer industry, Kässbohrer stands out with its incomparably wide product range, including curtainsiders, tanks and silos, low-beds and low-loaders, platforms and container chassis.

Kässbohrer's success is built on the spirit of excellence that drives Kässbohrer engineers to transcend the ordinary to achieve a level of efficiency, simplicity and reliability seldom seen. The result is a range of semi-trailers that are economical, durable and extremely easy to handle. Our promise to you can be summarized in one word: 'Enginuity'. We combine modern "engineering" with "ingenuity" – the inventive spirit.